BRIGHT ADZ

Integrated Branding & Performance Marketing Agency

Where Strategy Meets Bold Creativity & Performance Meets Precision



We are

Bright Adz- where strategy meets bold creativity and performance meets precision.

A full-service branding and performance marketing agency co-founded by an award-winning Art Director with global experience, blending strong creative heritage with international market intelligence.

We don't just build brands.We shape perception, influence decisions, and drive measurable growth.

By combining big-agency thinking with agile execution, we create ideas that command attention and campaigns that deliver real business impact.

BRIGHT ADZ

Why Branding Matters

Branding is not a logo. It is perception.

It is the emotional and psychological relationship between your business and your audience.

Products can be replicated.Services can be matched. Prices can be undercut.

But a strong brand cannot be copied.

When branding is clear, marketing performs better.Wh branding is strategic, growth becomes sustainable.



BRIGHT ADZ



How we Build Brands

- **Brand Discovery & Strategy**
  Market research, competitor analysis, audience insights.
- **Positioning & Messaging**
  Clear value proposition and differentiated communication.
- **Visual Identity Development**
  Logo systems, typography, colour psychology, brand language.
- **Brand Activation**
  Consistent rollout across digital and offline platforms.
- **Performance & Evolution**
  Continuous refinement for sustained growth.

BRIGHT ADZ



What We do

We provide integrated marketing solutions under one roof:

- **Branding**
- **Performance Marketing**
- **Video Production**
- **Web Development**
- **Social Media Management**
- **Strategy & Analytics**

From idea to execution -
everything is aligned for measurable results.

Performance Marketing

Data-driven campaigns built to convert attention into revenue.
Services Include:

- **Meta Ads**
- **Google Ads**
- **SEO**
- **GMB Optimization**
- **LinkedIn Marketing**
- **Snapchat & TikTok Ads**
- **Affiliate Marketing**
- **Email Marketing**
- **WhatsApp Automation**
- **CRM Integration**

Every campaign is tracked.
Every result is measured.
Every decision is data-backed.



BRIGHT ADZ



Video Production

From concept to screen, we create content that drives engagement and builds brand recall.

CAPABILITIES:

- **Creative Concept & Storyboarding**
- **On-site Shoots**
- **Reels Production**
- **Post-Production**
- **3D Animation**
- **Motion Graphics**
- **VFX**
- **AI Video Creation**

Visual storytelling that performs.

BRIGHT ADZ



Web Development

We build websites that are not just beautiful but functional and conversion-focused.

SERVICES:

- **Domain & Hosting**
- **Website Development**
- **E-commerce Solutions**
- **Web Content Creation**

Designed for performance. Built for scalability.

BRIGHT ADZ

Performance Strategy

Our systematic process ensures ROI-driven growth:

- **Deep Brand Understanding**
- **Competitor Analysis**
- **Audience Identification**
- **Creative Development**
- **Budget Planning**
- **Continuous Monitoring**
- **ROI Reporting**

Strategy first. Execution next. Results always.



BRIGHT ADZ

Case Studies

Our work spans industries and geographies - united by one constant: measurable growth through strategic creativity.

BRIGHT ADZ

Case 1

ALUKKA GOLD PALACE

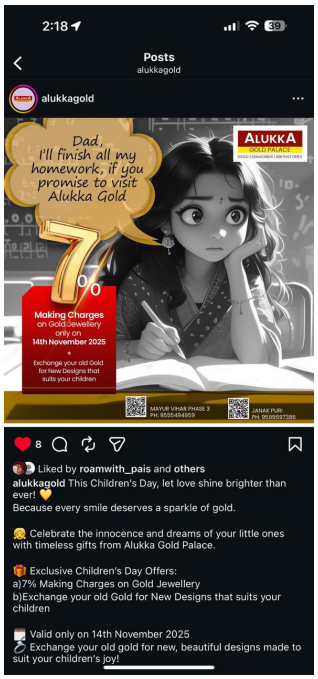
Luxury Jewellery Brand – Delhi

Brand Overview

Alukka Gold Palace is a premium jewellery showroom based in Delhi. Our association with Alukka spans nearly two years, built on trust, consistency, and performance.

Our Approach

We closely studied their evolving marketing needs and proactively introduced updated strategies aligned with seasonal trends and consumer behaviour. Our adaptability and consistent results positioned us as their preferred creative and performance partner.



Liked by **roamwith_pais** and **others**

alukkagold This Children's Day, let love shine brighter than ever! 💛
Because every smile deserves a sparkle of gold.

👧 Celebrate the innocence and dreams of your little ones with timeless gifts from Alukka Gold Palace.

🎁 Exclusive Children's Day Offers:
a)7% Making Charges on Gold Jewellery
b)Exchange your old Gold for New Designs that suits your children

📅 Valid only on 14th November 2025
🔁 Exchange your old gold for new, beautiful designs made to suit your children's joy!



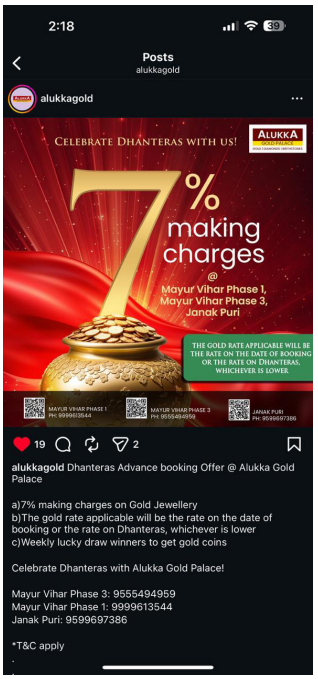
alukkagold Gift to Win with Alukka

Dil Se Valentine Offer

Enjoy just 6% Making Charges on

✓Gold jewellery worth ₹1,00,000+

Dil Kholo.Tohfa Jeeto.



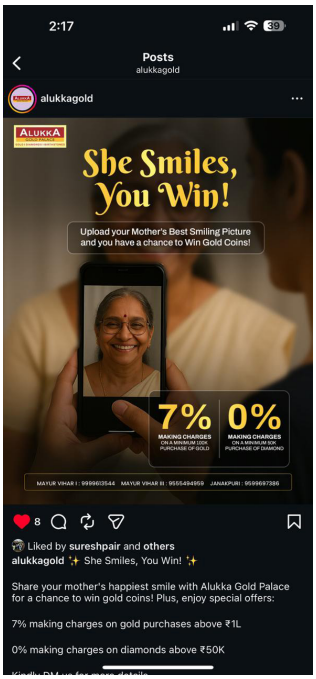
alukkagold Dhanteras Advance booking Offer @ Alukka Gold Palace

a)7% making charges on Gold Jewellery
b)The gold rate applicable will be the rate on the date of booking or the rate on Dhanteras, whichever is lower
c)Weekly lucky draw winners to get gold coins

Celebrate Dhanteras with Alukka Gold Palace!

Mayur Vihar Phase 3: 9555494959
Mayur Vihar Phase 1: 9999613544
Janak Puri: 9599697386

*T&C apply



Liked by **sureshpair** and **others**

alukkagold ✨ She Smiles, You Win! ✨

Share your mother's happiest smile with Alukka Gold Palace for a chance to win gold coins! Plus, enjoy special offers:

7% making charges on gold purchases above ₹1L

0% making charges on diamonds above ₹50K



alukkagold Make this Father's Day truly golden!

💫 Honour his strength, love, and support with a gift that shines forever.

🎁 Exclusive Offer:
Rings, Bracelets & Chains with making charges starting at just 5.99%

📅 Valid till 30th June 2025
Celebrate your hero's [illegible] with the sparkle of gold.



Liked by **antonydavid1984** and **others**

alukkagold 45 Days. 3000+ Designs. One Sparkling Journey.

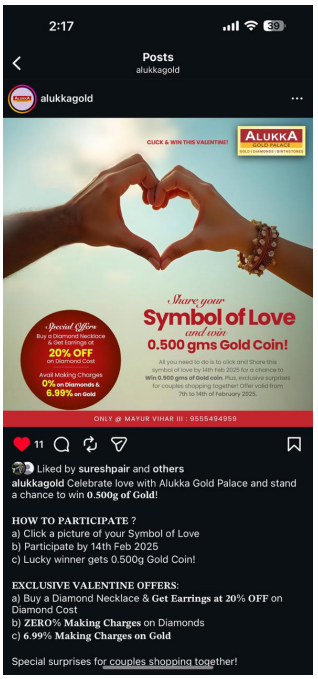
Step Around the World of Diamonds with Alukka Gold

a)3000+ Gorgeous Designs
b)50% OFF on making charges
c)20% OFF on value of Diamond

Weekly Gold Coin Lucky Draw!

Offer Period: 15 Sept-31 Oct | Don't miss the flight to sparkle!

Visit your nearest Alukka showroom for more information:
Mayur Vihar Phase 1: 9999513544
Mayur Vihar Phase 3: 9555494959



Liked by **sureshpair** and **others**

alukkagold Celebrate love with Alukka Gold Palace and stand a chance to win **0.500g of Gold!**

HOW TO PARTICIPATE ?
a) Click a picture of your Symbol of Love
b) Participate by 14th Feb 2025
c) Lucky winner gets 0.500g Gold Coin!

EXCLUSIVE VALENTINE OFFERS:
a) Buy a Diamond Necklace & **Get Earrings at 20% OFF** on Diamond Cost
b) **ZERO% Making Charges** on Diamonds
c) **6.99% Making Charges on Gold**

Special surprises for couples shopping together!



Liked by **sureshpair** and **others**

alukkagold New Year Offer – Mayur Vihar Phase 1 & Janakpuri Showroom
Validity: 1st Jan – 25th Jan 2025

0% Making Charges on Diamond Jewelry!
Choose Your Reward (on qualifying purchases):

- Free Gold Coin (0.1g)
- Silver Coin (10g)
- ₹750 Instant Cashback

Lucky Draw:
Win a 1g Gold Coin for 25 lucky winners! (For Gold & Diamond billing customers)



Liked by **roamwith_pais** and **others**

alukkagold 🎅 This Christmas, Santa Brings You Luck at Alukka Gold! 🎅
Buy 10gms or more and enjoy the chance to win:

✨ 20gms silver coin OR
✨ ₹1500 cash gift

📍 Visit us at:

Mayur Vihar I: 📞 9999613544



Liked by **sureshpair** and **others**

alukkagold 🎤✨ Gold awaits the best anchor!
Shoot a short video at Alukka's Mayur Vihar – Phase 3 showroom and win shining gold coins! ⭐

Buy Gold or Diamond jewellery & enjoy exclusive offers:
💛 5.99% making charges on Gold (above ₹1 lakh)
💎 50% off making charges on Diamonds (above ₹50,000)
🔄 Exchange old gold for fantastic rates!



Liked by **sureshpair** and **others**

alukkagold A Friend in Need... Deserves a Golden Surprise!

#GoldenBondWithAlukka

Share your heartfelt story of how a friend helped you during a tough time. If your touching tale wins, both of you get a gleaming surprise —
a GOLD COIN from Alukka Gold!

To participate:
Make a minimum purchase of ₹1,00,000 in Gold OR ₹50,000 in Diamond.

Also Enjoy
6.99% making charges on Gold and 50% off on making charges on diamond for the above purchase limit.



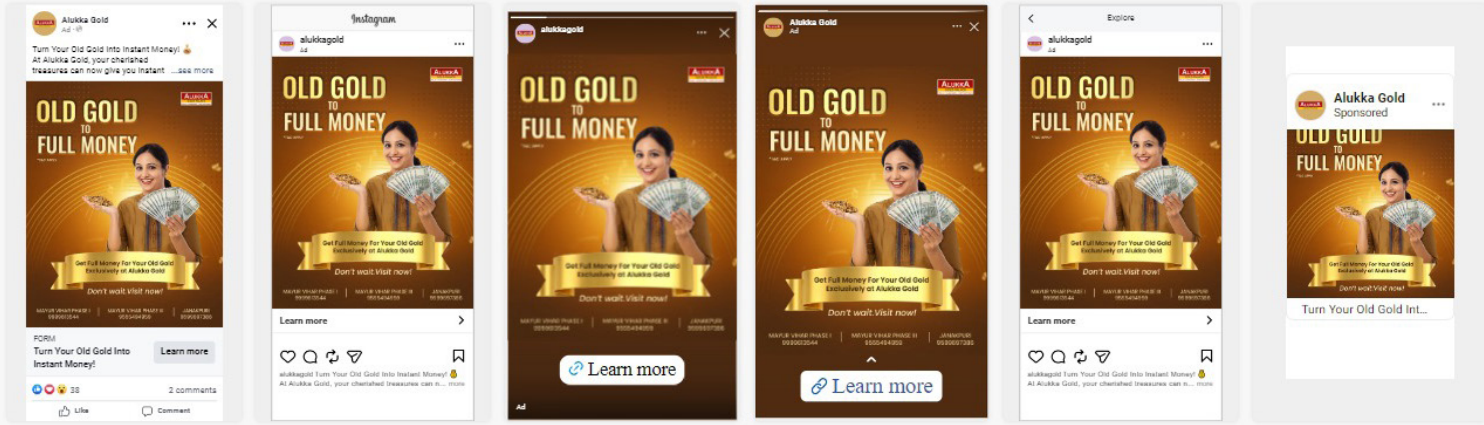
Liked by **roamwith_pais** and **others**

alukkagold Happy Akshaya Tritiya!

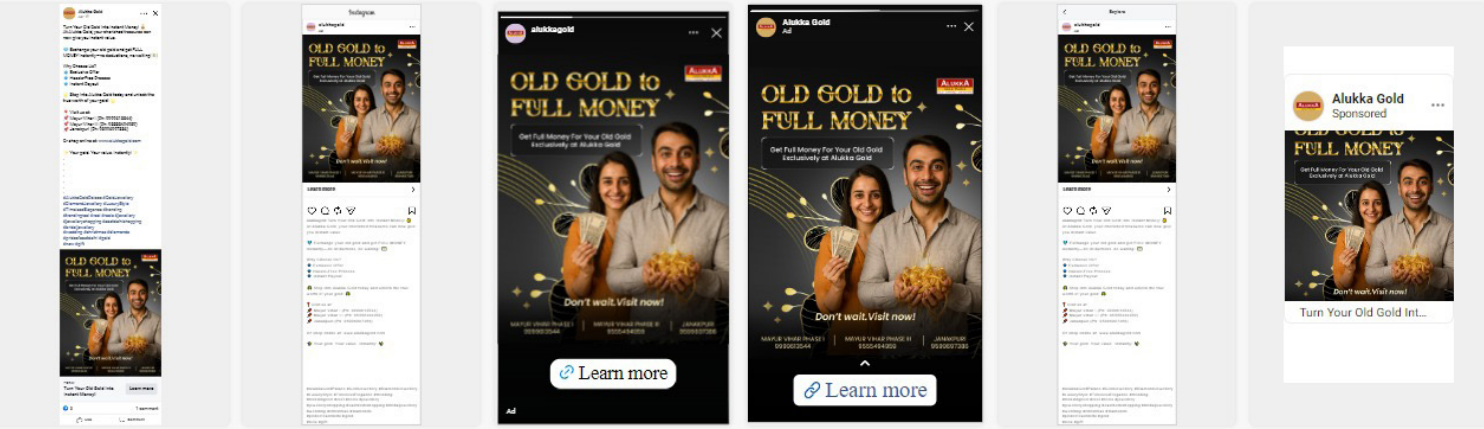
Book your gold now by paying 50% advance and get the lower price—either from booking day or Akshaya Tritiya day.

📍 Visit Us:

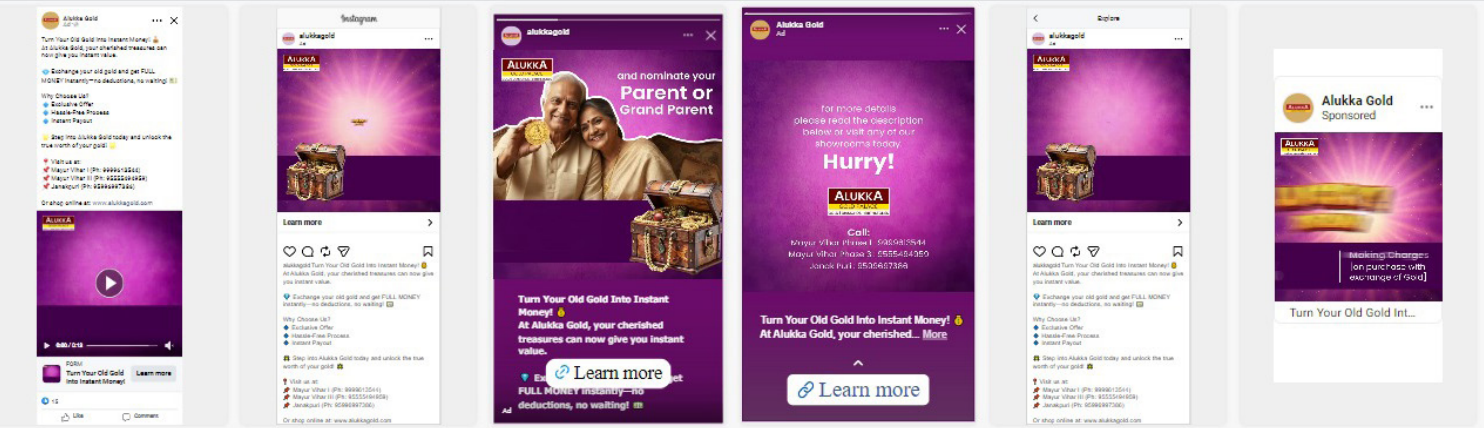
Mayur Vihar I: 9999613544



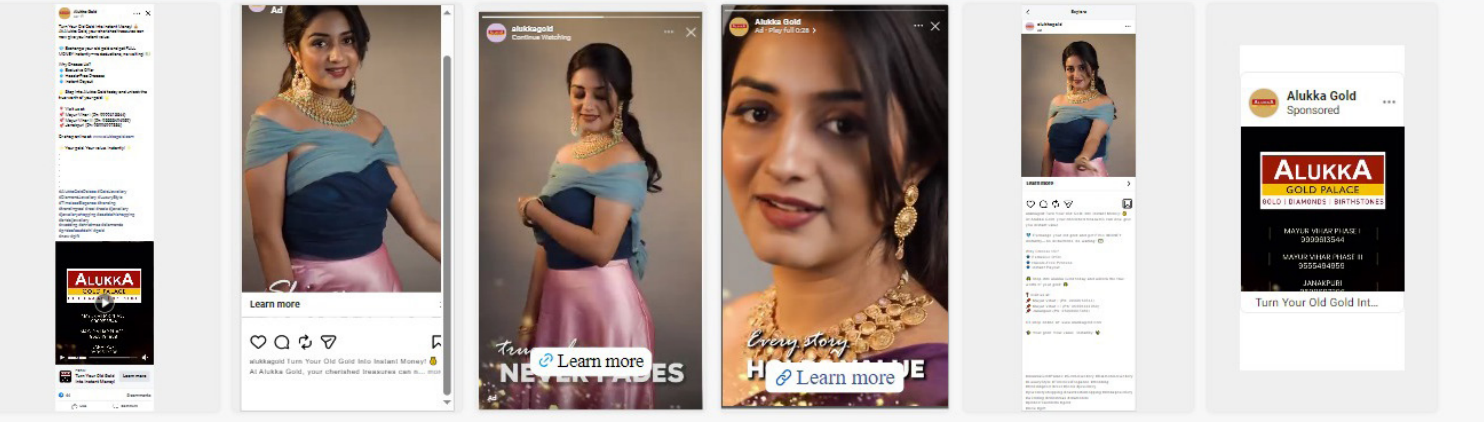
Instagram Reels · Instagram profile feed · Facebook Reels · Ads on Facebook Reels · Facebook profile feed · Facebook in-stream reels



Instagram Reels · Instagram profile feed · Facebook Reels · Ads on Facebook Reels · Facebook profile feed · Facebook in-stream reels



Instagram Reels · Instagram profile feed · Facebook Reels · Ads on Facebook Reels · Facebook profile feed · Facebook in-stream reels



Instagram Reels · Instagram profile feed · Facebook Reels · Ads on Facebook Reels · Facebook profile feed · Facebook in-stream reels

BRIGHT ADZ

Case 2

NESTA LEISURE TOURS

Travel & Tourism Brand

Brand Overview

Nesta Leisure Tours is a travel agency focused on curated travel experiences. Our partnership of nearly one year has supported their brand visibility and customer acquisition.

Our Approach

We implemented need-based marketing strategies tailored to travel seasons and customer intent patterns, strengthening their digital footprint.



Instagram Reels



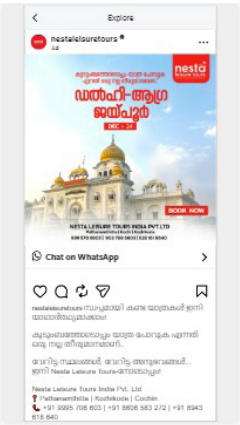
Instagram profile feed



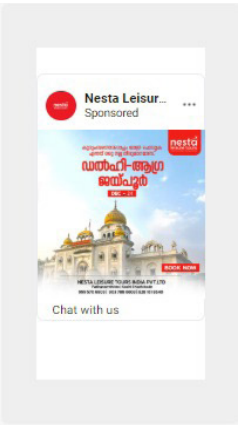
Facebook Reels



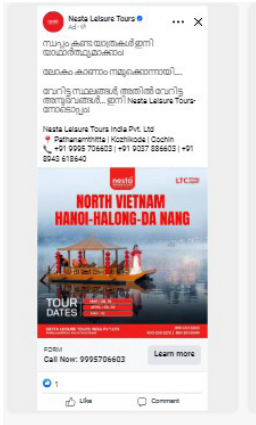
Facebook Reels



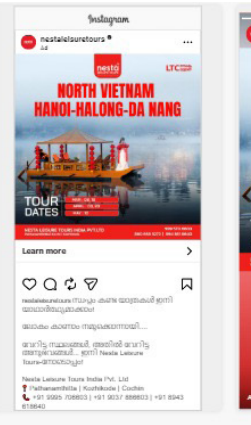
Facebook profile feed



Facebook in-stream reels



Instagram Reels



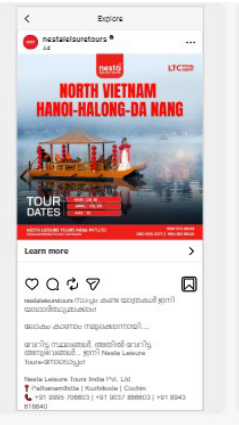
Instagram profile feed



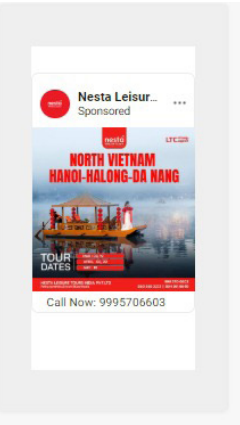
Facebook Reels



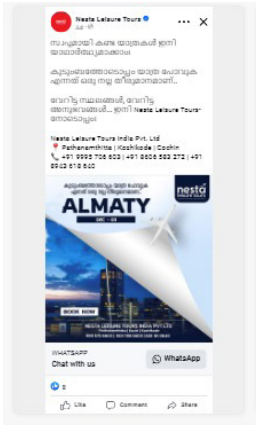
Ads on Facebook Reels



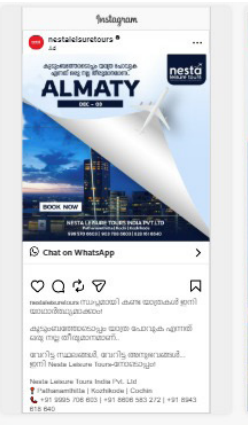
Facebook profile feed



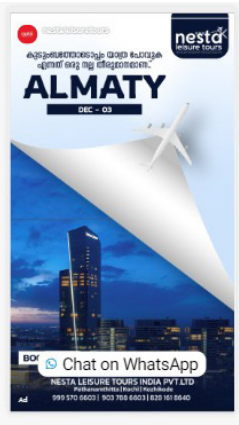
Facebook in-stream reels



Instagram Reels



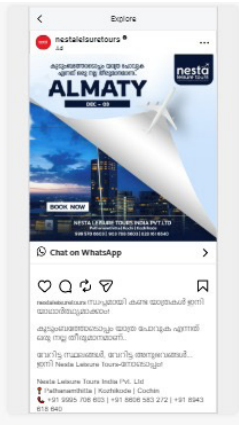
Instagram profile feed



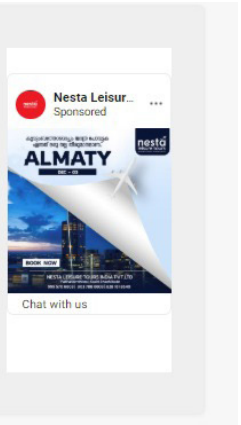
Facebook Reels



Facebook Reels
Vary aspect ratio



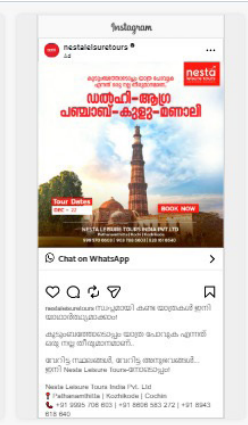
Facebook profile feed



Facebook in-stream reels



Instagram Reels



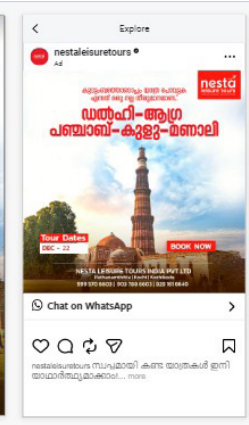
Instagram profile feed



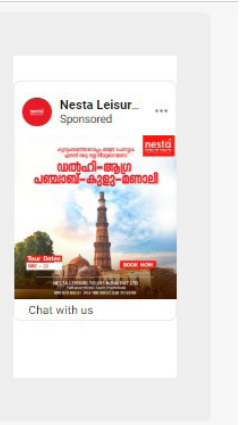
Facebook Reels



Facebook Reels
Vary aspect ratio



Facebook profile feed



Facebook in-stream reels

BRIGHT ADZ

Case 3

EVM JEEP

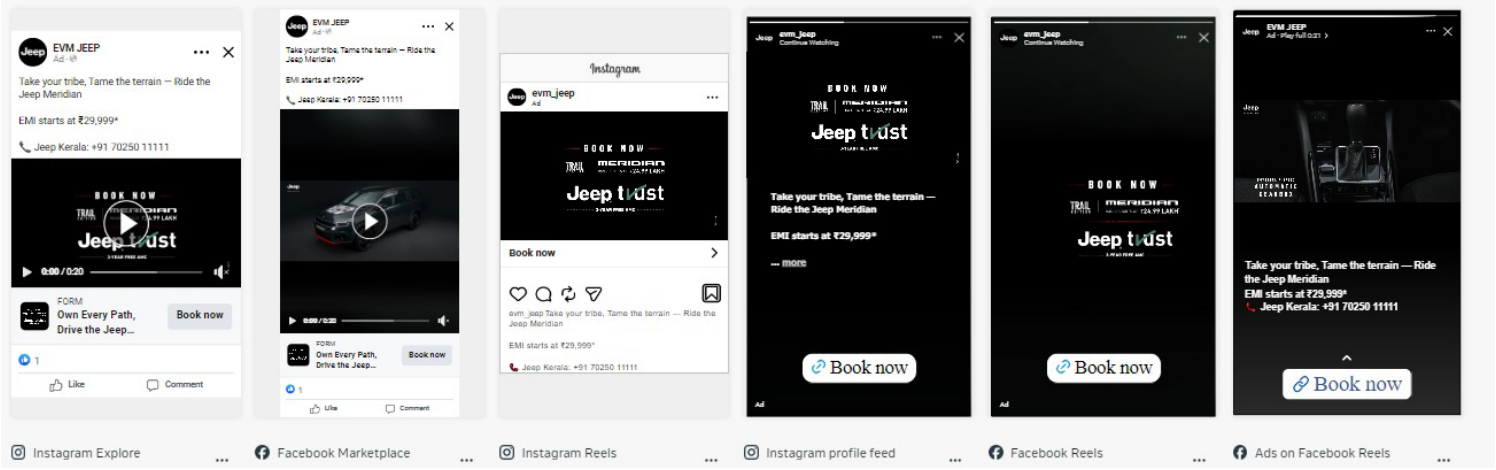
Automobile Brand – Thrissur

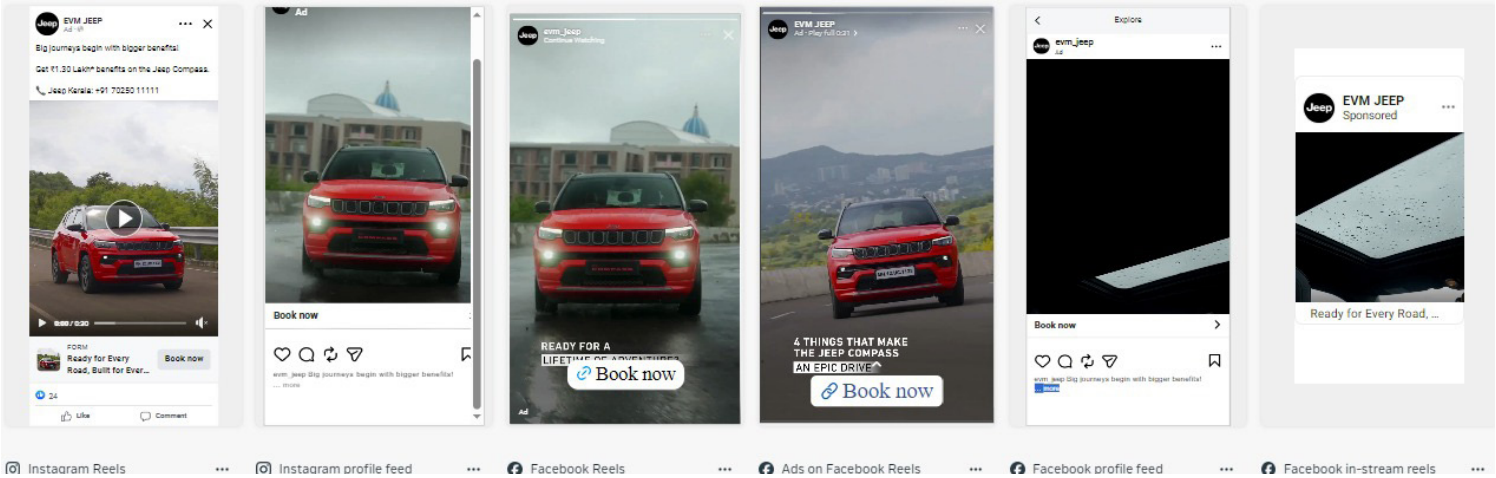
Brand Overview

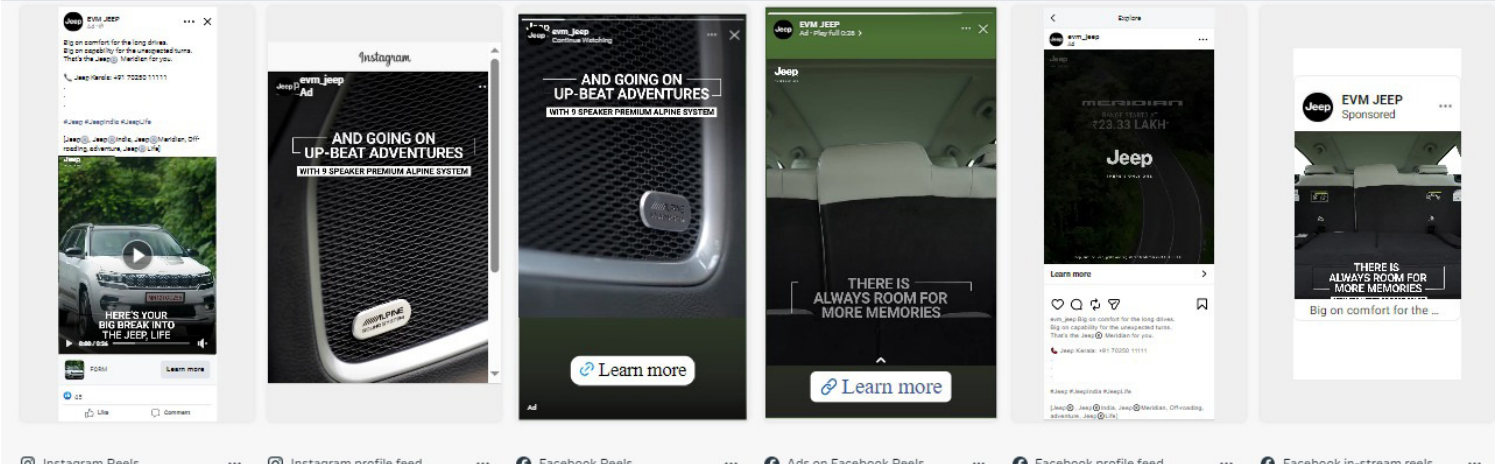
EVM Jeep represents world-class Jeep vehicles and services in Thrissur. Within six months of collaboration, we significantly strengthened their regional digital presence.

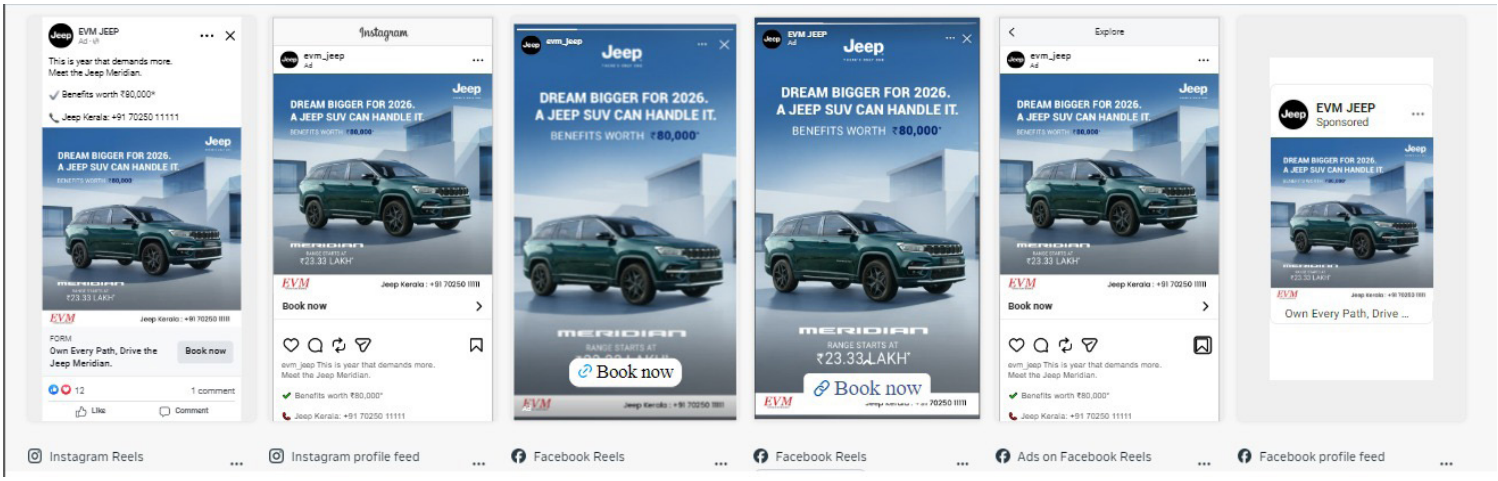
Our Approach

We focused on aspirational branding, and performance-led automotive campaigns to attract serious buyers.


EVM JEEP
Take your tribe, Tame the terrain — Ride the Jeep Meridian
EMI starts at ₹29,999*
Jeep Kerala: +91 70250 11111
BOOK NOW
Jeep trust
Own Every Path, Drive the Jeep...
Book now
Like
Comment
Instagram
Book now
Take your tribe, Tame the terrain — Ride the Jeep Meridian
EMI starts at ₹29,999*
Jeep Kerala: +91 70250 11111
Book now
Instagram Explore
Facebook Marketplace
Instagram Reels
Instagram profile feed
Facebook Reels
Ads on Facebook Reels


EVM JEEP
Big journeys begin with bigger benefits!
Get ₹1.30 Lakh* benefits on the Jeep Compass.
Jeep Kerala: +91 70250 11111
Ready for Every Road, Built for Ever...
Book now
Book now
READY FOR A
Book now
4 THINGS THAT MAKE THE JEEP COMPASS AN EPIC DRIVE
Book now
Explore
Book now
EVM JEEP
Sponsored
Ready for Every Road, ...
Instagram Reels
Instagram profile feed
Facebook Reels
Ads on Facebook Reels
Facebook profile feed
Facebook in-stream reels


HERE'S YOUR BIG BREAK INTO THE JEEP® LIFE
Learn more
Instagram
AND GOING ON UP-BEAT ADVENTURES
WITH 9 SPEAKER PREMIUM ALPINE SYSTEM
AND GOING ON UP-BEAT ADVENTURES
WITH 9 SPEAKER PREMIUM ALPINE SYSTEM
Learn more
THERE IS ALWAYS ROOM FOR MORE MEMORIES
Learn more
Explore
₹23.33 LAKH*
Jeep
Learn more
EVM JEEP
Sponsored
THERE IS ALWAYS ROOM FOR MORE MEMORIES
Big on comfort for the ...
Instagram Reels
Instagram profile feed
Facebook Reels
Ads on Facebook Reels
Facebook profile feed
Facebook in-stream reels


EVM JEEP
This is year that demands more. Meet the Jeep Meridian.
Benefits worth ₹80,000*
Jeep Kerala: +91 70250 11111
DREAM BIGGER FOR 2026. A JEEP SUV CAN HANDLE IT.
Own Every Path, Drive the Jeep Meridian.
Book now
Instagram
Book now
DREAM BIGGER FOR 2026. A JEEP SUV CAN HANDLE IT.
BENEFITS WORTH ₹80,000*
MERIDIAN
Book now
DREAM BIGGER FOR 2026. A JEEP SUV CAN HANDLE IT.
BENEFITS WORTH ₹80,000*
MERIDIAN
RANGE STARTS AT ₹23.33 LAKH*
Book now
Explore
Book now
EVM JEEP
Sponsored
Own Every Path, Drive ...
Instagram Reels
Instagram profile feed
Facebook Reels
Facebook Reels
Ads on Facebook Reels
Facebook profile feed

Case 4

BYD – BAHRAIN

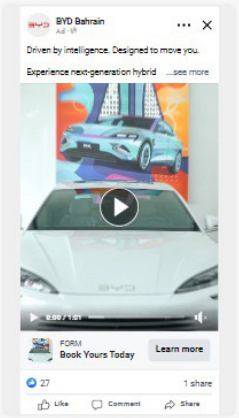
Premium Electric Vehicle Brand

Brand Overview

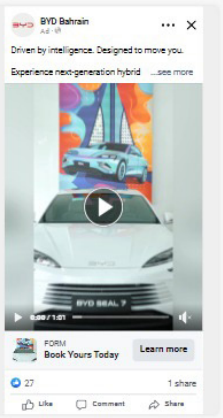
BYD Bahrain is a premium automobile brand and one of our key international clients. Our association expanded our footprint into Arabic markets.

Our Approach

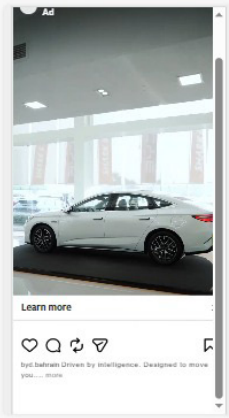
We aligned communication with regional preferences and premium positioning while executing performance-focused campaigns.



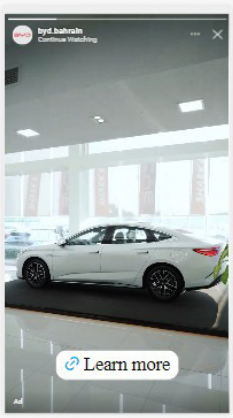
Facebook Marketplace



Instagram Reels



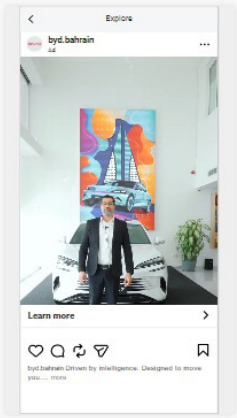
Instagram profile feed



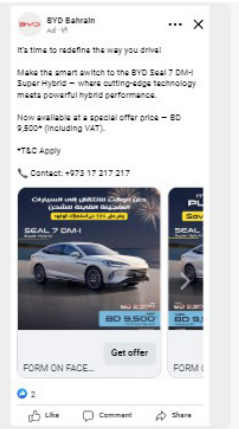
Facebook Reels



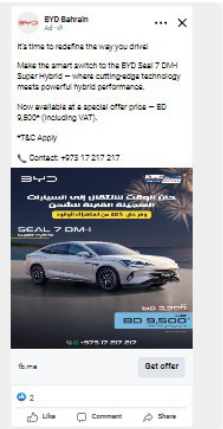
Ads on Facebook Reels



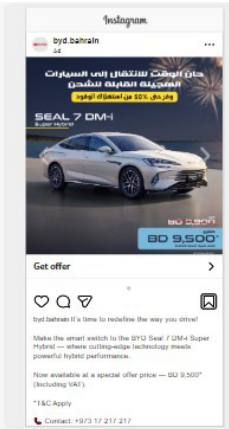
Facebook profile feed



Instagram Reels



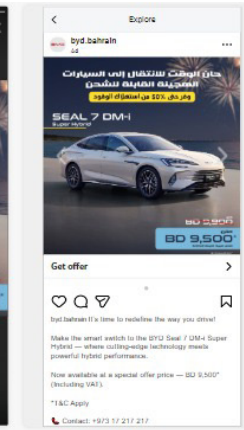
Instagram profile feed



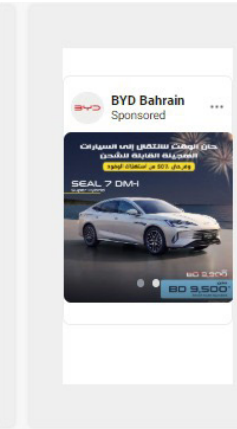
Facebook Reels



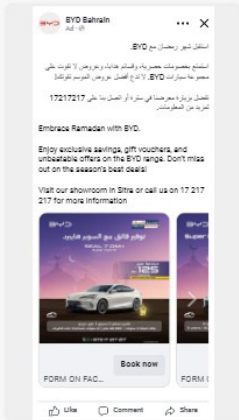
Ads on Facebook Reels



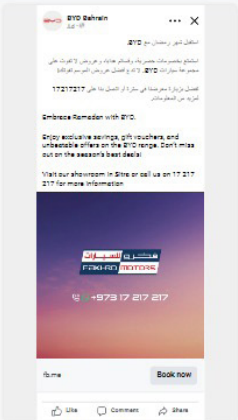
Facebook profile feed



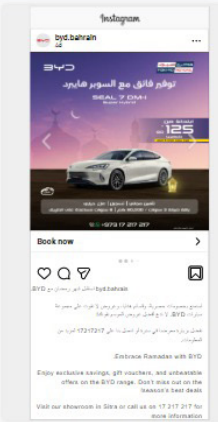
Facebook search results



Facebook Marketplace



Instagram Reels



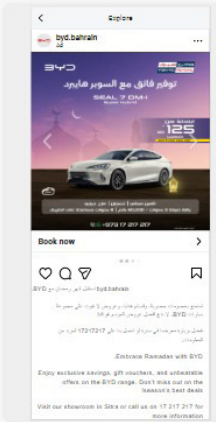
Instagram profile feed



Facebook Reels

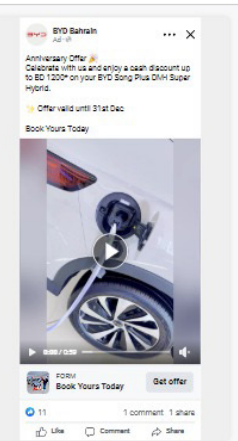


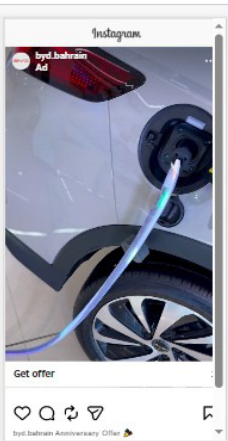
Ads on Facebook Reels



Facebook profile feed

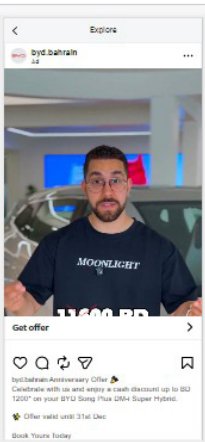












BRIGHT ADZ

Case 5

MELCO

Home Appliances & Electrical Brand

Brand Overview

Melco offers a comprehensive range of home appliances, electrical, plumbing, lighting, and sanitary solutions. Our two-year association reflects sustained performance and growth.

Our Approach

We positioned Melco as a trusted, complete home solutions provider through consistent branding and strategic promotional campaigns.

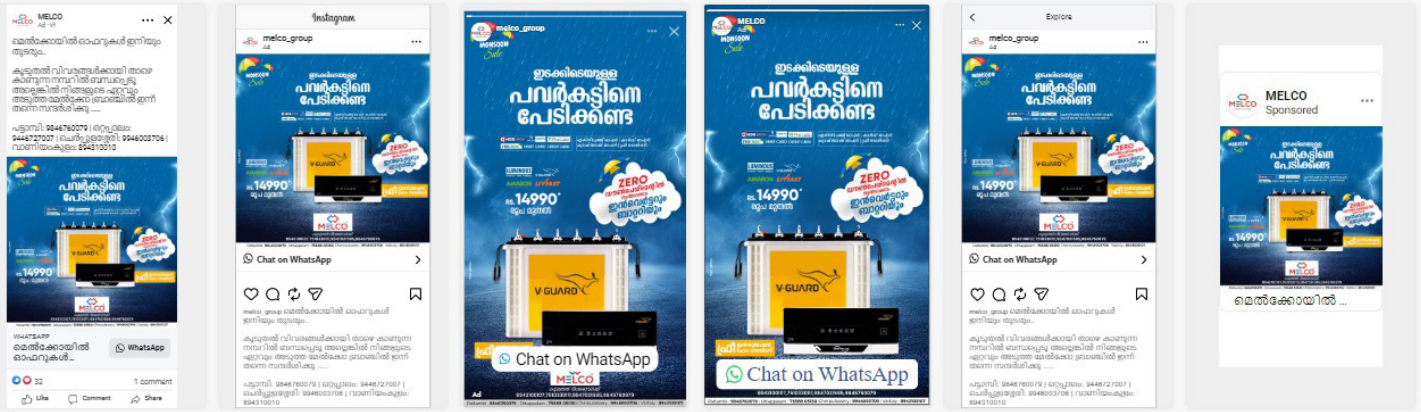
Facebook Feed | Instagram Feed | Instagram Stories | Facebook Stories | Instagram Explore | Facebook Marketplace



Facebook Feed | Instagram Feed | Instagram Stories | Facebook Stories | Instagram Explore | Facebook Marketplace



Facebook Feed | Instagram Feed | Instagram Stories | Facebook Stories | Instagram Explore | Facebook Marketplace



Instagram Reels | Instagram profile feed | Facebook Reels | WhatsApp Status | Facebook profile feed | Facebook in-stream reels



Case 6

CAPKON

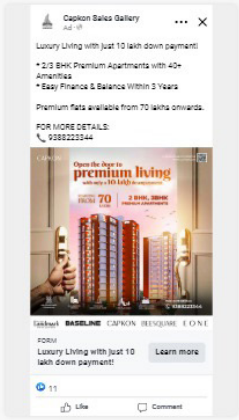
Premium Apartments

Brand Overview

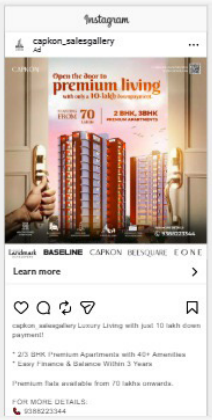
Capkon represents premium living and smart real estate investments. Our two-year association has focused on brand authority and investor engagement.

Our Approach

We developed investor-centric campaigns highlighting value, location advantages, and long-term returns.



Instagram Reels



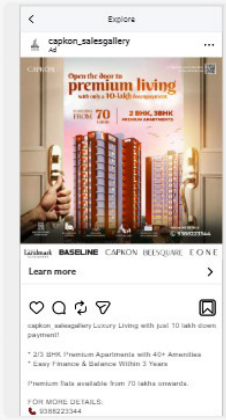
Instagram profile feed



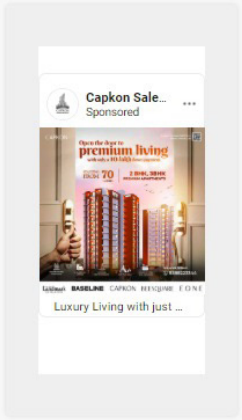
Facebook Reels



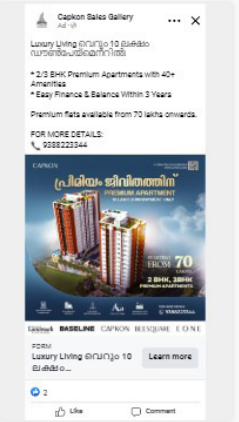
Facebook Reels



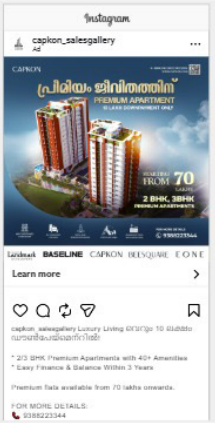
Ads on Facebook Reels



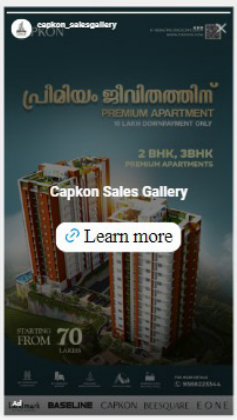
Facebook profile feed



Instagram Reels



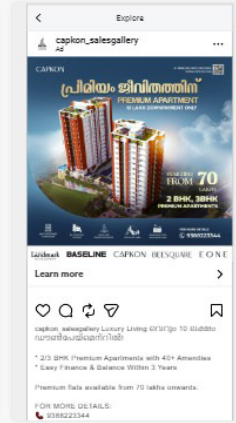
Instagram profile feed



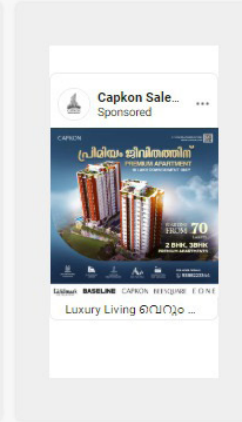
Facebook Reels



Facebook Reels



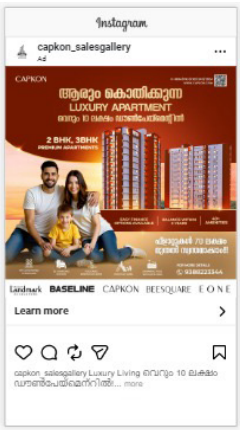
Ads on Facebook Reels



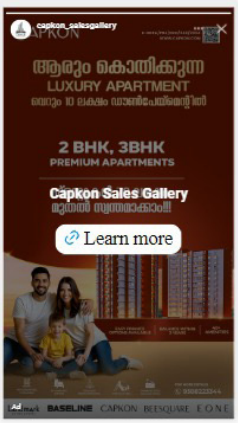
Facebook profile feed



Instagram Reels



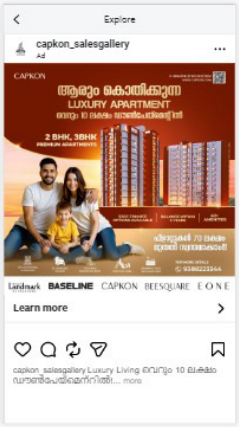
Instagram profile feed



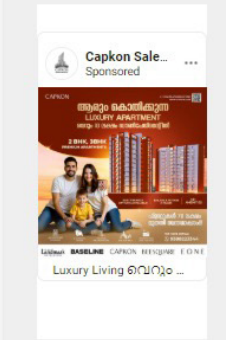
Facebook Reels



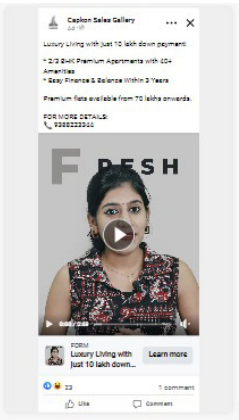
Facebook Reels



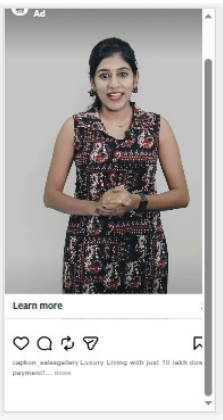
Ads on Facebook Reels



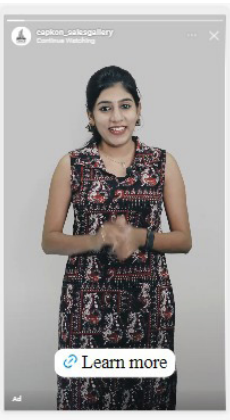
Facebook profile feed



Instagram Reels



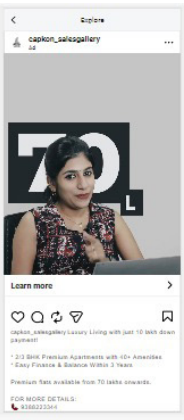
Instagram profile feed



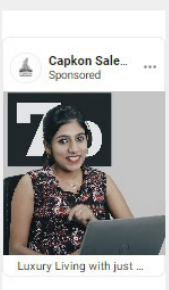
Facebook Reels



Ads on Facebook Reels



Facebook profile feed



Facebook In-stream reels

Case 7

DHC

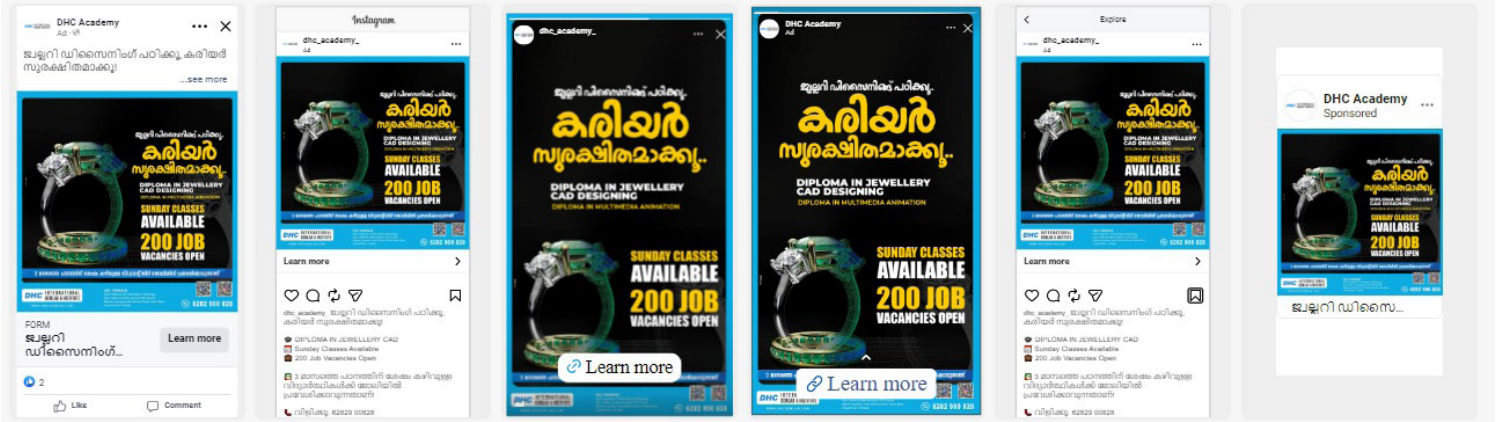
Diamond Grading & Gemmology Institution

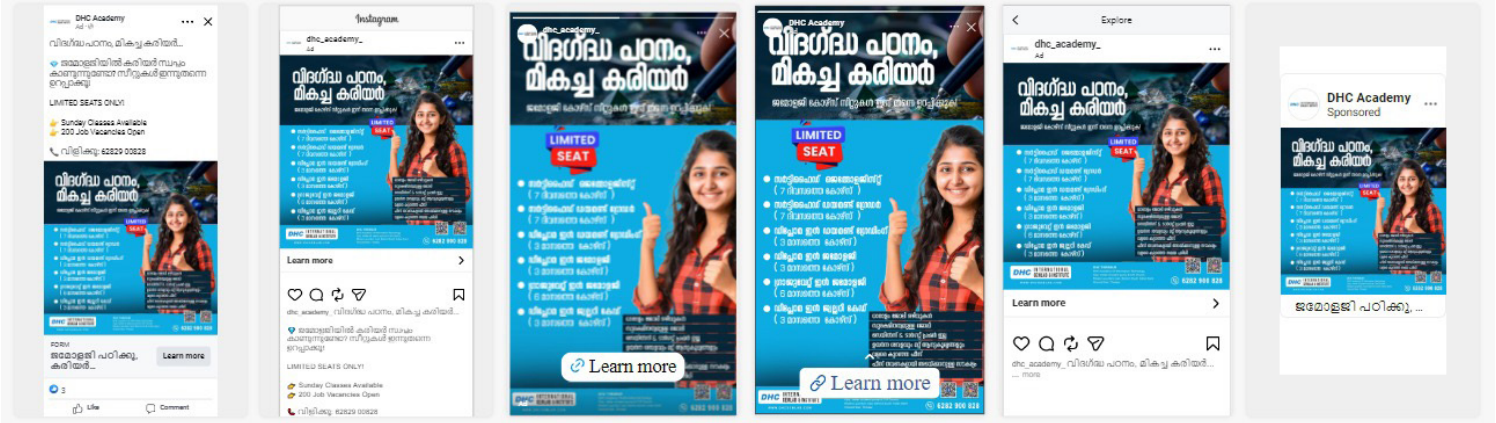
Brand Overview

DHC is a specialized diamond grading and gemmology academy. Our two-year partnership focused on educational branding and admissions growth.

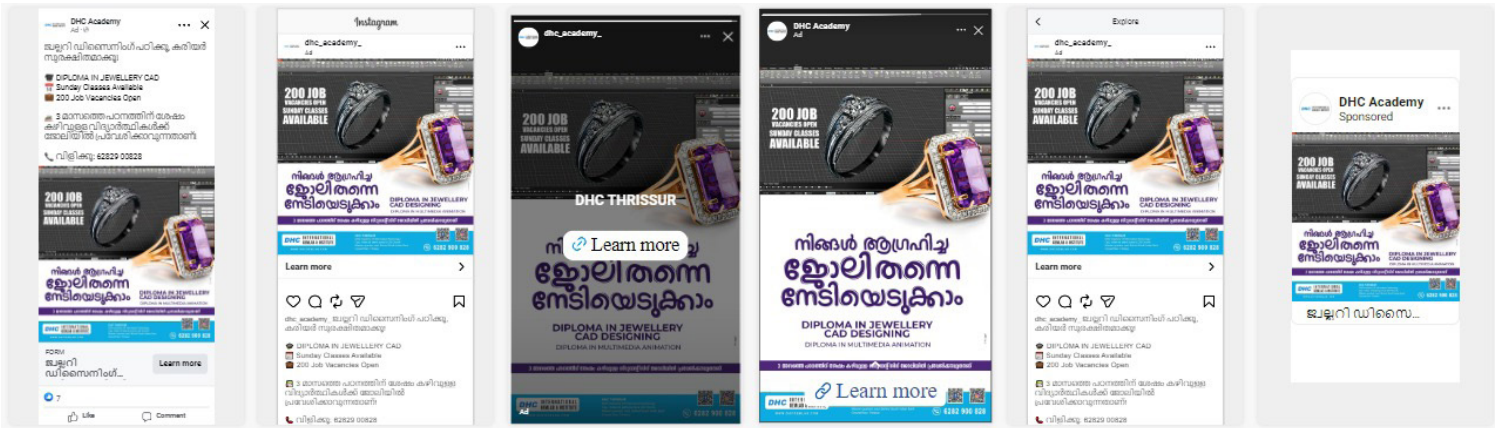
Our Approach

We aligned marketing with academic credibility and professional excellence to attract serious aspirants.


DHC Academy
ജ്വല്ലറി ഡിസൈനിംഗ് പഠിക്കൂ, കരിയർ സുരക്ഷിതമാക്കൂ!
...see more
കരിയർ സുരക്ഷിതമാക്കൂ..
DIPLOMA IN JEWELLERY CAD DESIGNING
DIPLOMA IN MULTIMEDIA ANIMATION
SUNDAY CLASSES AVAILABLE
200 JOB VACANCIES OPEN
FORM
ജ്വല്ലറി ഡിസൈനിംഗ്...
Learn more
Like
Comment
Sponsored
Explore
Instagram Reels
Instagram profile feed
Facebook Reels
Facebook Reels
Ads on Facebook Reels
Facebook profile feed


വിദഗ്ദ്ധ പഠനം, മികച്ച കരിയർ
LIMITED SEAT
LIMITED SEATS ONLY!
Sunday Classes Available
200 Job Vacancies Open
വിളിക്കൂ: 62829 00828
ജ്വല്ലറി ഡിസൈനിംഗ് പഠിക്കൂ, കരിയർ...
Learn more
Sponsored
Instagram Reels
Instagram profile feed
Facebook Reels
Facebook Reels
Ads on Facebook Reels
Facebook profile feed


കൈപ്പണി ഇനി കംപ്യൂട്ടറിൽ!
DIPLOMA IN
JEWELLERY CAD DESIGNING
DHC THRISSUR
200 JOB VACANCIES OPEN
SUNDAY CLASSES AVAILABLE
Learn more
Sponsored
Instagram Reels
Instagram profile feed
Facebook Reels
Facebook Reels
Ads on Facebook Reels
Facebook profile feed


200 JOB VACANCIES OPEN
SUNDAY CLASSES AVAILABLE
നിങ്ങൾ ആഗ്രഹിച്ച ജ്വല്ലറിതന്നെ നേടിയെടുക്കാം
DIPLOMA IN JEWELLERY CAD DESIGNING
DIPLOMA IN MULTIMEDIA ANIMATION
DHC THRISSUR
Learn more
Sponsored
Instagram Reels
Instagram profile feed
Facebook Reels
Facebook Reels
Ads on Facebook Reels
Facebook profile feed

Report System - Alukka

Report Name: User Call Report
Description: Insights into call related activities of the users
Generated By: Alukka | Neodove
Generated At: Wed Feb 25 2026

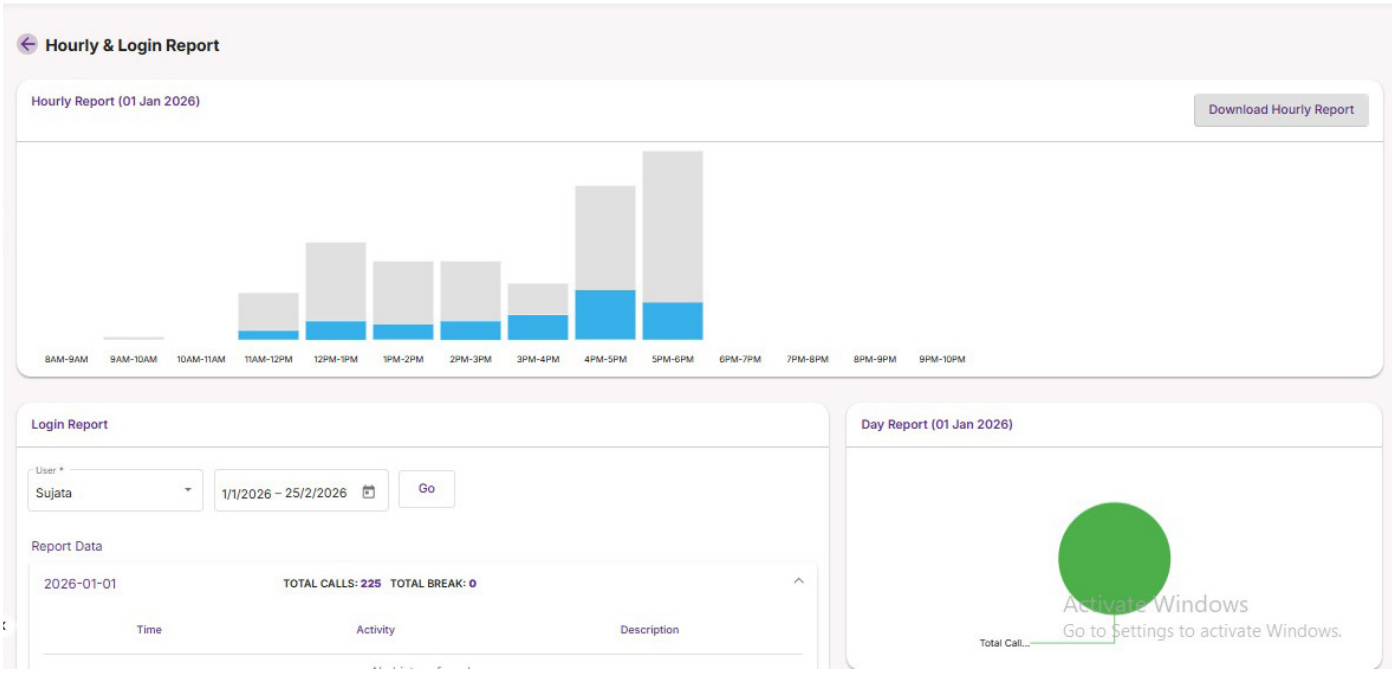
Table

No	Username	Reporting Manager	Mobile Number	Date	Total Calls	Total Incoming Calls	Total Unconnected Calls	Total Outgoing Calls	Outgoing Connected Calls	Outgoing Unanswered Calls	Avg Outgoing Call Duration	Total Calls Connected	Incoming Connected Calls	Incoming Unanswered Calls	Avg Incoming Call Duration	Total Disposed Count	Disposed Yes Connected Count	Disposed Not Connected Count	Total Whatsapp Send	Total Call Time	Avg Call Time	Avg Start Calling Time	Total Inprogress Leads
1	Sujata	Alukka	9873579256	Mon Jan 26 2026 - Wed Feb 25 2026	3501	328	2067	3423	1446	1977	00:00:42	1564	328	328	00:00:58	3500	1557	1943	303	18:34:16	43	1:29 PM	758
2	Deepika	Alukka	9310794551	Mon Jan 26 2026 - Wed Feb 25 2026	3229	261	1745	2968	1353	1615	00:00:37	1484	261	200	00:00:39	3029	1472	1557	40	15:24:16	37	12:40 PM	386
Total																			343	1 Day 09:58:32			

Report Name: User Call Report
Description: Insights into call related activities of the users
Generated By: Alukka | Neodove
Generated At: Wed Feb 25 2026

Table

Username	User Email	Mobile Number	Total Calls Attempted	Total Incoming Calls	Total Outgoing Calls	Total Calls Connected	Total Calls Not Connected	Total Whatsapp Send	Total Inprogress Leads	Total Call Time	Avg Call Duration(sec)	Avg Start Calling Time
Sujata	0	9873579256	3500	238	3423	1564	1943	303	758	18:34:16	43	1:29 PM
Deepika	0	9310794551	3029	261	2968	1484	1557	40	386	15:24:16	37	12:40 PM
Total			6529					343		1 Day 09:58:32		



Report System - Nesta Tours

	Username	Reporting Manager	Mobile Number	Date	Total Calls	Total Calls Connected	Total Unconnected Calls	Total Outgoing Calls	Outgoing Connected Calls	Outgoing Unanswered Calls	Avg Outgoing Call Duration	Total Incoming Calls	Incoming Connected Calls	Incoming Unanswered Calls	Avg Incoming Call Duration	Total Disposed Count	Disposed Yes Connected Count	Disposed Not Connected Count	Avg Start Calling Time	Total Whatsapp Send	Total Call Time	Avg Call Time	Total Inprogress Leads
	HANANA	BILAL	8089059603	Wed Jan 01 2025 - Wed Feb 25 2026	246	167	129	278	152	126	00:01:14	58	31	1	00:01:00	167	128	108	03:23:22	58	03:25:22	73	686
	AYNA	BILAL	9037972667	Wed Jan 01 2025 - Wed Feb 25 2026	253	158	95	209	114	95	00:01:58	44	44	0	00:01:39	83	83	0	00:29 AM	0	04:58:11	113	10
	ADILA	BILAL	9995646603	Wed Jan 01 2025 - Wed Feb 25 2026	1979	1023	956	1821	933	888	00:01:23	158	86	68	00:01:55	1414	803	611	11:03 AM	208	1 Day 00:23:38	86	729
	RAHILA - OLD	BILAL	7736446603	Wed Jan 01 2025 - Wed Feb 25 2026	2212	1154	1058	2021	1010	1011	00:01:06	341	344	67	00:01:26	1294	704	590	10:31 AM	59	22:02:18	69	559
	ERELAKSHMI S	BILAL	8089869603	Wed Jan 01 2025 - Wed Feb 25 2026	245	114	151	239	87	142	00:01:21	26	17	9	00:02:09	93	59	45	12:51 PM	11	02:46:44	88	39
	EELEKSHMI K S	BILAL	9995806603	Wed Jan 01 2025 - Wed Feb 25 2026	137	48	94	100	48	57	00:02:03	5	5	0	00:00:07	41	34	22	3:07 PM	0	02:21:24	177	14
	HILA	BILAL	9995549689	Wed Jan 01 2025 - Wed Feb 25 2026	2170	1157	1213	2207	1056	1151	00:01:07	163	161	62	00:01:17	1012	615	1007	10:58 AM	964	21:50:58	68	1047
	WAGHA	BILAL	9633618640	Wed Jan 01 2025 - Wed Feb 25 2026	283	104	178	258	81	177	00:02:08	25	25	0	00:01:05	267	95	172	3:36 PM	34	03:17:34	114	3
	ANTHI	BILAL	7736106603	Wed Jan 01 2025 - Wed Feb 25 2026	1657	928	729	1399	745	654	00:01:31	258	183	75	00:01:42	1403	863	540	12:08 PM	617	23:55:37	93	807
	ISHA	BILAL	9995456603	Wed Jan 01 2025 - Wed Feb 25 2026	3746	1894	1852	3451	1681	1770	00:01:19	345	213	82	00:01:43	2486	1282	1204	11:15 AM	1514	1 Day 19:02:24	82	1650
	EEJA	BILAL	8891136603	Wed Jan 01 2025 - Wed Feb 25 2026	2502	1361	1141	2283	1203	1080	00:01:17	219	158	61	00:01:22	1576	1017	559	12:55 PM	837	1 Day 05:24:54	78	1120
	NA	BILAL	8129076603	Wed Jan 01 2025 - Wed Feb 25 2026	3629	1133	1496	2415	982	1433	00:00:52	214	211	82	00:01:37	1277	1055	1222	11:16 AM	896	18:17:58	58	1337
	NNASIJA	BILAL	8137096603	Wed Jan 01 2025 - Wed Feb 25 2026	3397	928	868	1306	717	589	00:02:04	341	322	79	00:02:32	1706	1382	314	2:34 PM	1206	1 Day 09:40:59	131	1382
	ISAKH	BILAL	8129436603	Wed Jan 01 2025 - Wed Feb 25 2026	2095	1057	1038	1888	924	964	00:01:56	307	233	74	00:01:39	1247	617	630	1:05 PM	429	1 Day 09:22:07	114	674
	BILAL		9995706603	Wed Jan 01 2025 - Wed Feb 25 2026	23	14	9	15	7	8	00:01:01	9	7	2	00:00:50	9	8	1	4:01 PM	0	00:12:56	56	8
	HANA	BILAL	9995616603	Wed Jan 01 2025 - Wed Feb 25 2026	3965	2080	1885	3682	1881	1801	00:01:14	283	199	84	00:02:07	3458	1451	2047	10:55 AM	2778	1 Day 21:54:01	79	2596
	USNA	BILAL	9995072603	Wed Jan 01 2025 - Wed Feb 25 2026	6083	3003	3080	5745	3765	1960	00:01:13	338	318	120	00:01:31	3182	1572	1610	12:01 PM	1240	1 Day 17:32:56	75	2030
	HIRA	BILAL	9895557598	Wed Jan 01 2025 - Wed Feb 25 2026	2480	1377	1114	2239	1137	1102	00:01:33	241	229	12	00:01:24	1765	1465	1100	12:59 PM	943	1 Day 10:47:39	91	1980
	FILA	BILAL	9746618640	Wed Jan 01 2025 - Wed Feb 25 2026	205	106	97	189	97	92	00:01:45	16	11	5	00:02:27	90	51	35	03:17:24	110	03:17:24	110	90
	DA	BILAL	9567618640	Wed Jan 01 2025 - Wed Feb 25 2026	0	0	0	0	0	0	00:00:00	0	0	0	00:00:00	227	123	104	00:00:00	0	00:00:00	0	28

nerated At: Wed Feb 25 2026

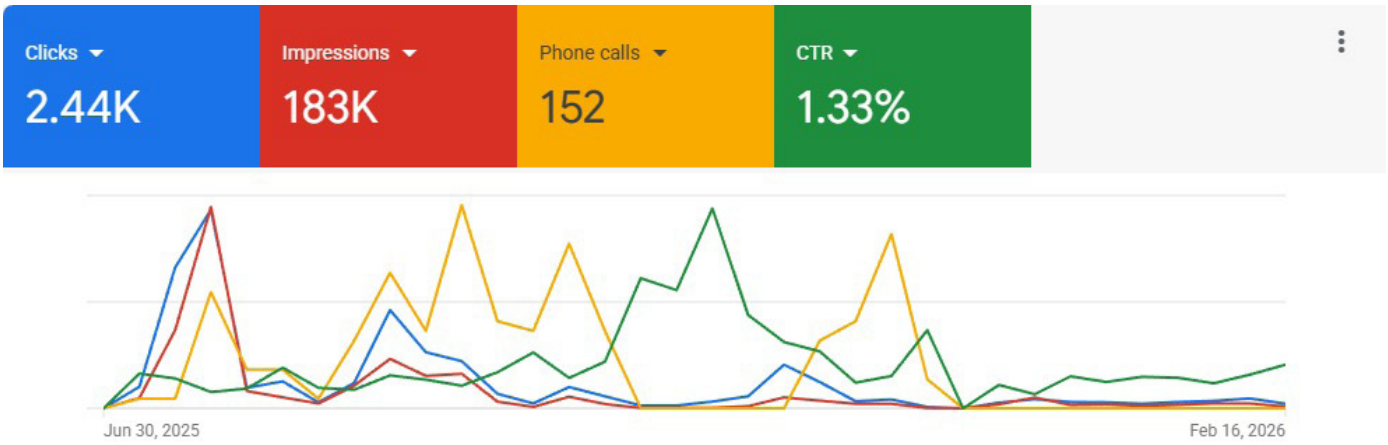
ble

ername	User Email	Mobile Number	Total Calls Attempted	Total Incoming Calls	Total Outgoing Calls	Total Calls Connected	Total Calls Not Connected	Total Whatsapp Send	Total Inprogress Leads	Total Call Time	Avg Call Duration(sec)	Avg Start Calling Time
HANA	0	8089059603	247	18	278	167	108	58	166	03:23:22	73	12:25 PM
NA	0	9037972667	83	44	209	158	0	0	10	04:58:11	113	10:29 AM
ILA	0	9995646603	1414	158	1821	1023	611	208	729	1 Day 00:23:38	86	11:03 AM
HILA - OLD	0	7736446603	1294	191	2021	1154	590	59	159	22:02:18	69	10:31 AM
EELAKSHMI S	0	8089869603	83	26	239	114	45	11	39	02:46:44	88	12:51 PM
EELEKSHMI K S	0	9995806603	41	7	100	48	22	0	19	02:21:24	177	3:07 PM
HILA	0	9995549689	1922	163	2207	1157	1007	964	1047	21:50:58	68	10:58 AM
AGHA	0	9633618640	267	25	258	104	172	34	1	03:17:34	114	3:36 PM
NTHI	0	7736106603	1403	258	1399	928	540	617	807	23:55:37	93	12:08 PM
ISHA	0	9995456603	2486	295	3451	1894	1204	1514	1650	1 Day 19:02:24	82	11:15 AM
EEJA	0	8891136603	1576	219	2283	1361	559	837	1120	1 Day 05:24:54	78	12:55 PM
NA	0	8129076603	2277	214	2415	1133	1222	896	1337	18:17:58	58	11:16 AM
NASIJA	0	8137096603	1706	291	1306	928	314	1206	1382	1 Day 09:40:59	131	2:34 PM
ISAKH	0	8129436603	1247	207	1888	1057	630	429	674	1 Day 09:22:07	114	1:05 PM
AL	nestasocialmedia@gmail.com	9995706603	0	8	15	14	0	0	0	00:12:56	55	4:01 PM
ANA	0	9995616603	3458	283	3682	2080	2047	2778	2596	1 Day 21:54:01	79	10:55 AM
SNA	0	9995072603	3182	338	3745	2003	1610	1240	2030	1 Day 17:32:56	75	12:01 PM
HIRA	0	9895557598	2765	241	2239	1377	1100	943	1980	1 Day 10:47:39	91	12:59 PM
FILA	0	9746618640	90	16	189	108	35	23	49	03:17:24	110	---
DA	0	9567618640	227	0	0	0	104	0	28	00:00:00	0	---

Report System - EVM JEEP

Pivot Table | Group Breakdowns | Reset Column Widths

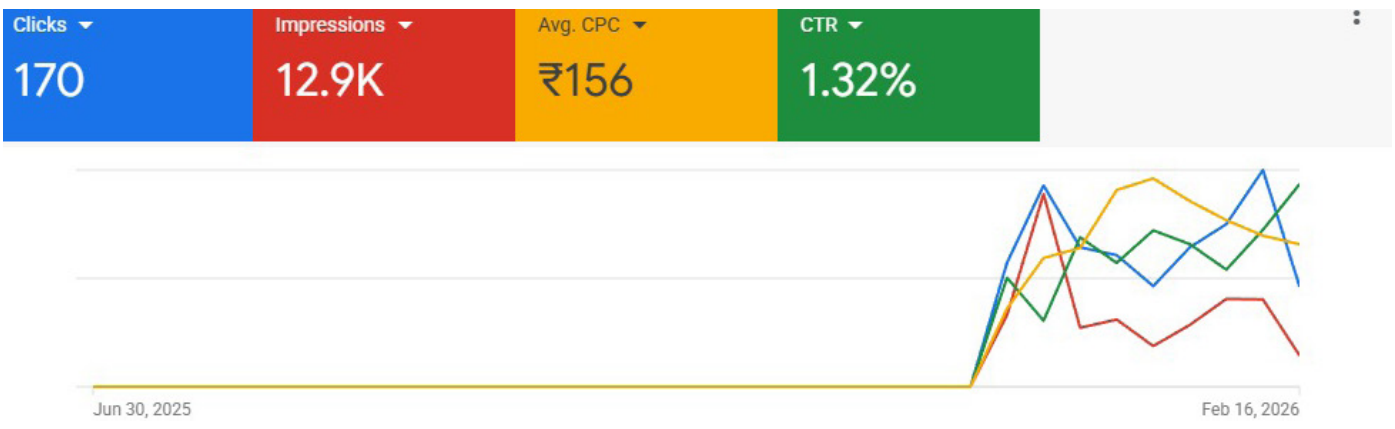
Ad set name	Results	Reach	Impressions	Cost per result	Amount spent
jeep 4x4 | 04/07/25	1,218 Leads (Form)	592,915	1,709,549	₹195.90 Leads (Form)	₹238,607.98
Total results 1/1 row displayed	**1,218** Leads (Form)	592,915 Accounts Centre ac...	1,709,549 Total	**₹195.90** Leads (Form)	₹238,607.98 Total Spent



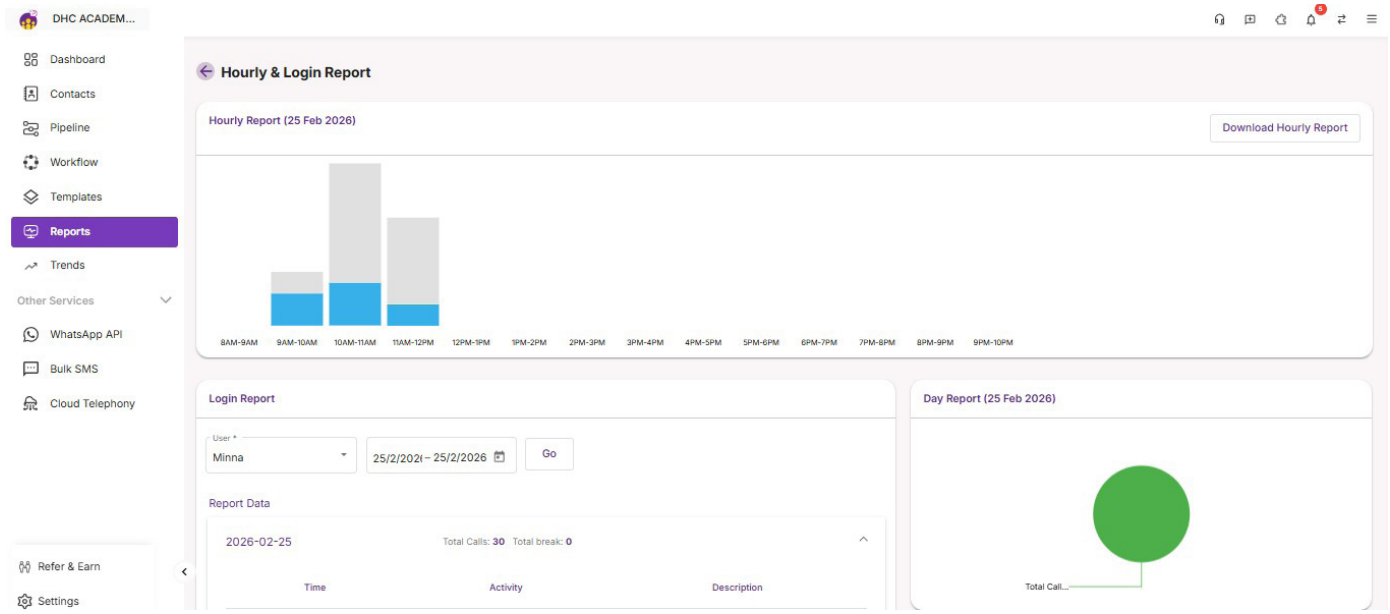
Report System - BYD Bahrain

Pivot Table | Group Breakdowns | Reset Column Widths

Ad set name	Results	Reach	Impressions	Cost per result	Amount spent
BYD Bahrain | ...	445 Leads (Form)	162,102	843,153	₹752.33 Leads (Form)	₹334,787.42
Total results 1/1 row displayed	**445** Leads (Form)	162,102 Accounts Centre ac...	843,153 Total	**₹752.33** Leads (Form)	₹334,787.42 Total Spent



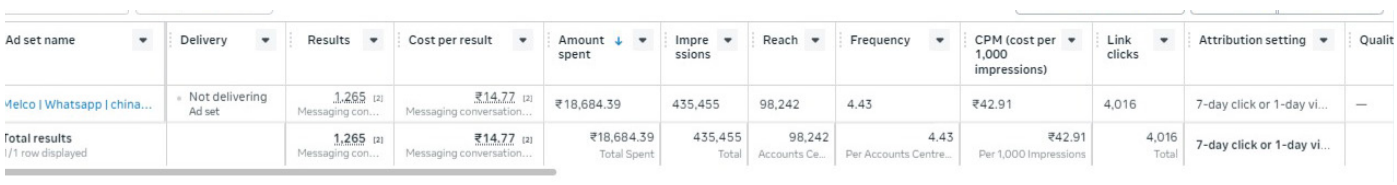
Report System - DHC



Report System - CAPKON



Report System - MELCO





Our Impact

Long-term client partnerships (up to 2+ years)
Regional & international exposure (India & Middle East)
Consistent lead generation campaigns
Brand positioning transformation
ROI-driven performance campaigns

We don't pursue short-term spikes.
We build brands for sustained growth

BRIGHT ADZ

Management



Brinto Babu
Chief Executive Officer

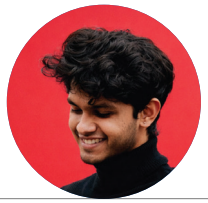


Brino Babu
Chief Digital Officer



K K Menon
Chief Creative Officer

Staff Members



Anand
Creative Director



Swathy
Senior Graphic Designer



Aathira
Media Head



Aishwarya
Client Management



Akhshay
Film & Cinematographer



Sanjay Akathiyoor
Graphic Designer



Nithin
Graphic Designer



Darshan
Digital Marketing



Muhsin
Digital Marketing



Murshita
Digital & Web

Vision-driven leadership with award-winning creative expertise and global experience.
A collaborative team of strategists, designers, media planners, editors, and digital specialists committed to delivering measurable results.

Let’s build something powerful.



BRIGHT ADZ